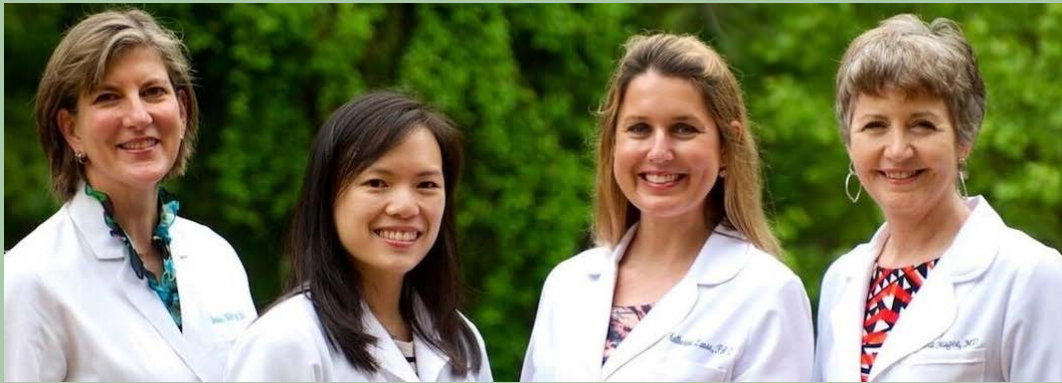




Thank You for Twenty Years



My how time flies when you are doing the things you love with the people you love. At Charlottesville Dermatology, both our patients and our staff are like family to us. We are honored to say our success is due to you. Thank you for trusting us with the health and beauty of your skin.



*All month long all cosmetic treatments and products are 20% Off
Every day we will raffle off a prize to the patients seen in our office
to
Thank You for Trusting Us*

Prizes have generously been gifted to us to gift to you from our Dermatology Product Suppliers. We graciously thank all of them for being part of our Skin Care Family.

Out with the Old and In with the New

Wrinkle Free Wednesday becomes Love Your Loyalty

To celebrate our **20 year anniversary**, we are replacing our **Wrinkle Free Wednesdays** with monthly **Love Your Loyalty Days**. These specials will be bigger and better for you to get optimal results for your cosmetic purchases throughout the year.

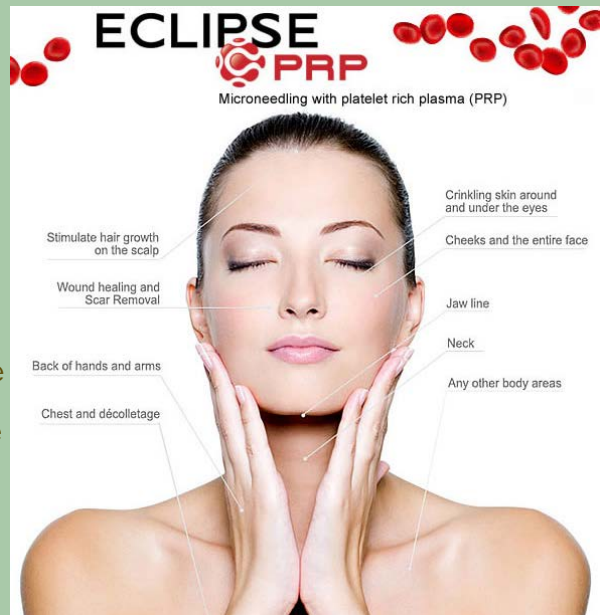
We will be offering **LYL** specials every month. Watch our website and newsletters to see them first.

Our February Special is extra special with 20% off all injectibles, fillers and neuromodulators all month long!

For customers who booked **WFW** appointments in 2016 for 2017, don't you worry. We will honor the discount for your previously scheduled appointment.

MICRONEEDLING WITH PRP

We are exciting to introduce **Microneedling with PRP** to Charlottesville Dermatology. This treatment is a great way to rejuvenate the skin painlessly. Microneedling on its own works well to brighten and refresh the skin, heal acne scars, and promote collagen production to fill in wrinkles. The addition of PRP, or platelet-rich-plasma, takes the treatment to the **NEXT LEVEL**.



What is PRP?

PRP, or platelet-rich plasma, has been in use for years to help speed recovery from sports injuries by encouraging the growth of new tissue. By adding PRP to a microneedling treatment, we encourage collagen production. Aging skin becomes tighter and smoother, acne scars can be reduced, and skin becomes brighter and more youthful. This treatment is also beneficial for stimulating hair restoration.

PRP is created using the patient's own blood, so there is no risk of an allergic or adverse reaction. A small vial of blood is drawn, then a centrifuge is used to separate the red blood cells from the platelets. The platelet-rich plasma is then refined, injected, and used on the skin.



What is Microneedling?

Microneedling involves multiple tiny needles creating channels in the skin. This stimulates the skin's natural healing abilities and collagen production. It is a good treatment for non-invasively reducing fine lines and wrinkles, fading dark spots, smoothing acne scars, and reducing stretch marks, among other uses.

Microneedling is great for men and women looking for subtle, gradual rejuvenation. Side effects of microneedling may include redness or swelling, but these effects generally subside within three days. For some people, they fade within 24 hours.



Schedule a Microneedling and PRP consult with Katherine Loose, PA-C Today!

CHARLOTTESVILLE DERMATOLOGY RESEARCH CENTER WORKING WITH YOU TO IMPROVE SKIN HEALTH



Charlottesville Dermatology Research Center would like to congratulate Charlottesville Dermatology physicians and staff for 20 years of service!

Over the past 14 years, **Dr. Magee** has conducted a combined 24 research studies in the areas of Dermatology and Cosmetics. Due to Dr. Magee's passion for research, she expanded her practice to include the research center in 2014. Dr. Magee and the research staff look forward to continuing to offer more clinical trials to our patients and members of our community.

Be on the lookout for our new **Eczema** and **Psoriasis** studies! Please call the research office at 434-984-2400 ext. 293 for more information.

What are *Strawberry Hemangiomas, Angel Kisses* and *Stork Bites*?

All of these refer to different types of pink or red birthmarks in children. These vascular birthmarks are formed when extra blood vessels clump together in the skin.

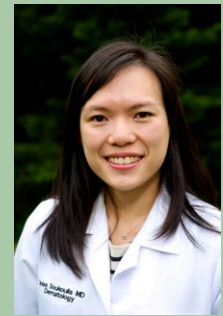
Some vascular birthmarks such as angel's kisses may go away on their own, while some may stay with a child for a lifetime. While

most vascular birthmarks do not hurt a child, there are some that can need more evaluation, especially if located on the face, if large, or if there are many of them.

A pediatric dermatologist evaluates vascular birthmarks to see if they need treatment. In addition, a pediatric dermatologist can also tell you if there are options to lighten the vascular birthmark, such as with laser, surgery, or makeup.

Dr. Soukoulis is a pediatric dermatologist at Charlottesville Dermatology who is taking new patients.

Call to schedule an appointment for your family today!



Find Charlottesville Dermatology now on Instagram and Twitter
@cvillederm

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